

## EXECUTIVE COMMITTEE

2011-2012 #20

August 16, 2011  
2:00 pm

ATTENDANCE:	Rory Tighe	<i>President</i>
	Andy Cheema	<i>Vice President (Operations &amp; Finance)</i>
	Emerson Csorba	<i>Vice President (Academic)</i>
	Colten Yamagishi	<i>Vice President (Student Life)</i>
	Farid Iskandar	<i>Vice President (External)</i>
	Marc Dumouchel	<i>General Manager</i>
	Zdena Fiala	<i>Admin Assistant to the Executives</i>
REGRETS:	n/a	
ABSENT:	n/a	

1. CALL TO ORDER: The meeting was called to order by TIGHE 2:10 pm.
2. APPROVAL OF AGENDA: **5/0/0 CARRIED**
3. APPROVAL OF MINUTES: CSORBA/YAMAGISHI MOVED THAT the Executive Committee approve the August 11, 2011 minutes as tabled.  
**5/0/0 CARRIED**
4. ANNOUNCEMENTS:  
Tighe: The water fill stations are in.  
Yamagishi: I will be gone this afternoon until the council meeting tonight.  
Csorba: I will be away on Monday.  
Dumouchel: Should you request written materials from my staff you need to go through me.  
Tighe: I will be leaving early on Friday afternoon.
5. ACTION ITEMS: Reviewed and updated.
6. STUDENTS' COUNCIL: Tighe: There is a Students' Council meeting tonight.  
Iskandar: I am presenting tonight. Adam Woods is presenting on the impeachment but it will mostly likely be withdrawn.  
Tighe: I will be going to Bylaw tomorrow at 6:00pm. We will be discussing the impeachment stuff.  
Iskandar: Also, be sure to read the report from Michael Ross.

## 7. OLD BUSINESS:

### a) Architect Selection

Cheema: On Friday we met with DIALOG for four hours and we discussed a few things and they were suppose to have gotten back to us with a revised estimate regarding the costs already.

Dumouchel: It was a good discussion and I was happy with it.

Dumouchel and Cheema went over the details of the company DIALOG with the Executive Committee.

Tighe: Does anyone have any questions?

Executive Committee: No.

TIGHE/YAMAGISHI MOVED THAT the Executive Committee endorse the selection of DIALOG as the consulting architect on the Students' Union Building renovation concept project

**5/0/0 CARRIED**

## 8. NEW BUSINESS:

### a) Projects Allocation for FUN-ancial literacy presentation

Tighe: I hope you all had a chance to see this email regarding Projects Allocation for FUN-ancial literacy presentation. SFAIC would like money to advertise for the event. We would use money from the Projects Allocation for it. They would like \$800.00.

Yamagishi: I do not understand why it is so expensive. I spoke to the guy as well and he said it would be free.

Iskandar: There was a break down in the email.

Tighe went over the cost break down that he received from SFAIC.

Tighe: Also UBEF would be covering half of the total cost.

Yamagishi: I am okay with this.

Csorba: I am fine with this.

Yamagishi: Are these the internal prices?

Dumouchel: Whatever doesn't get spent from the money we allocate doesn't get spent.

Yamagishi: I think we should talk to the gateway about a better deal.

Cheema: I am fine with this. It is a relatively small expense for a good cause.

CHEEMA/ISKANDAR MOVED THAT the Executive Committee approve

a projects allocation not to exceed \$850.00 for the purpose of presenting a FUN-ancial Literary Presentation.

**5/0/0 CARRIED**

9. DISCUSSION PERIOD:

a) Make Poverty History

Tighe: I forwarded you guys this email from Mark McCormack about hanging a banner from the building for their STAND event. It is not up to us because it is outside of the building so it will be up to the University. I am worried it will possibly start a trend with other people wanting to do this too. I am looking for feed back about how to respond.

Iskandar; I am against this just because it is a huge event it doesn't justify this. Everyone deserves equal access.

Yamagishi: I would like to clarify this is on the outside of the building.

Tighe: Yes.

Cheema: Like Rory said it is not our decision. We do not even do this for our own events. I think a massive poster would take away from the esthetics of the building.

Csorba: What does the poster look like?

Tighe: It is big and white and says Make Poverty History.

Yamagishi: I think it is a good marketing tactic and a good way to get people involved.

Tighe: we are not voting on this, I would just like suggestions on how to respond to Mark.

Iskandar: Given the fact that everything we have for student group is given equal access this is not.

Csorba: I am okay with this and I think more people will attend the event because of the poster. I think engagement outweighs esthetics.

Yamagishi: I am not in favor of this and I think if we let them do this all the groups will want to.

Cheema: It attracts from the look of our building.

Tighe: So it sounds like a no.

Yamagishi: They will find another place to put it.

Tighe: Thank you, I know how to respond.

b) Ohlala Mobile App

Yamagishi: I sent out the link to this. It is a free app and they have created an account for us to check this out.

Dumouchel: I thought this looked great and it is a cool app. I do not think we should pursue this, it is too early and I think we should see if they survive. Secondly, there is a fragmentation of channels and after meeting with Jen it depends on whether the University is going with this too. I think the University will move in this direction.

Cheema: I saw something like this in Toronto called Square Crop. It was a cool app. I think we should create our own app.

Dumouchel: I think we should actively have a strategy for this and not just go with the first guys that approach us. We do not have to be the first at everything.

Iskandar: I like what Marc is saying.

Csorba: I think we should wait until they have proven themselves.

Yamagishi: I like the idea of doing our own app.

Dumouchel: Let's see in a year and see where the market sits.

#### 10. REPORTS:

- |                            |       |
|----------------------------|-------|
| a) President               | • n/a |
| b) VP Academic             | • n/a |
| c) VP External             | • n/a |
| d) VP Operations & Finance | • n/a |
| e) VP Student Life         | • n/a |
| f) General Manager         | • n/a |

#### 11. CLOSED SESSION:

12. ADJOURNMENT: Meeting adjourned at 3:15 pm.